

TESLA SCIENCE CENTER AT WARDENCLYFFE

teslaEXPO

S U M M E R 2 0 2 5



JULY 12

5:00 – 9:00 PM

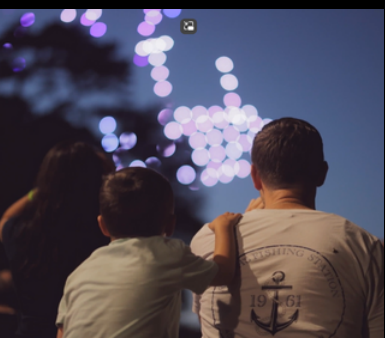
5 RANDALL ROAD, SHOREHAM, NY

A CELEBRATION
OF SCIENCE,
TECHNOLOGY,
AND INNOVATION
INSPIRED BY
NIKOLA TESLA

EXHIBITOR & SPONSORSHIP OPPORTUNITIES



WWW.TESLASCIENCECENTER.ORG



TESLA SCIENCE CENTER AT WARDENCLYFFE

tesla EXPO



ALIGN YOUR BRAND WITH INNOVATION & INSPIRATION

Join us at the 2025 Tesla Expo, where science, technology, and innovation come to life! As an exhibitor and sponsor, you'll be part of an electrifying event that attracts tech enthusiasts, families, industry leaders, and innovators, all celebrating the legacy of Nikola Tesla. Your brand will be front and center in a high-energy environment filled with cutting-edge experiences.



DETAILS

DATE: Saturday, July 12, 2025 (Rain date: July 19th)

TIME: 5 PM to 9 PM EST

LOCATION: Tesla Science Center at Wardenclyffe
5 Randall Road, Shoreham, NY



This year's Expo will feature an exciting lineup of interactive displays and experiences, including:

- **Drone Light Show** – A breathtaking aerial performance by Sky Elements Drone Shows, illuminating the night sky in honor of Nikola Tesla's birthday. Witness the magic as the sky comes alive with stunning visuals, paying tribute to Tesla's groundbreaking contributions to science and technology.
- **Robotics and Automation**
- **Electric Vehicles & Car Showcase**
- **Energy Storage & Renewable Energy**
- **Maker Space Areas**
- **Radio & Electronics**
- **Space Exploration**
- **Past & Future: Tesla's Legacy**



SPONSORSHIP BENEFITS

- **Direct Audience Engagement.** Connect with attendees with hands-on experiences, live demos, and interactive displays to showcase your innovations and build relationships with potential customers.
- **Lead Generation & Business Growth.** Gain access to a highly engaged, tech-savvy audience eager to learn about your products and services.
- **Industry Networking.** Engage with fellow exhibitors, industry leaders, and innovators to explore collaborations and business opportunities.
- **Positioning as a Thought Leader.** Establish your company as a key player in the STEAM community by sharing insights, expertise, and advancements in your field.
- **Brand Awareness & Recognition.** Increase visibility through promotions, exhibitor spotlights, and digital marketing before, during, and after the event.
- **Sponsorship in a Dedicated Expo Category.** Align your brand with a specific industry theme in one of our key expo categories.

Expo Categories:

- Electric Vehicles
- Energy Storage
- Renewable Energy
- Radio & Electronics
- Space Exploration

PACKAGE DETAILS

- **Website Presence.** Listing or logo & link on Expo website page archived post-event.
- **Virtual Program Guide.** Logo in Sponsor Directory + ad space
- (Full, Half, or Quarter Page) based on sponsorship level.
- **Live Announcements.** MC delivers sponsor shoutouts with custom tagline ads throughout the event.
- **T-Shirt Branding.** Logo placement on official event T-shirt (Low, Mid, High tiers).
- **Targeted Email Blast.** Included in pre & post-event emails to TSCW targeted tri-state area database, encouraging sponsor support.
- **VIP Tent Access.** Exclusive networking with industry leaders & fellow sponsors based on sponsorship level.
- **Exhibitor Table.** Single or double table set up with tent and electricity based on sponsorship level.



tesla EXPO

S U M M E R 2 0 2 5

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$50,000

- Top recognition as "Tesla Expo Presented by [Your Company]"
- Speaking opportunity during opening ceremony
- VIP Experience for 10 guests
- Prime logo placement on all event materials, website, and stage backdrop
- Exhibit space in premier location (double table)
- Full-page ad in digital program guide
- Inclusion in media coverage (press releases, interviews)
- Recognition in all event promotions (social media, e-newsletter, e-blasts)
- 100 event tickets



TESLA LIGHT SHOW SPONSOR \$25,000

- Exclusive naming rights as "[Your Company] Presents the Tesla Drone Light Show"
- Brand logo or message integrated into the drone light show (if feasible)
- Premium logo placement on event signage, website, and marketing materials
- VIP Experience for 8 guests
- Reserved Drone Show seating for 8 (in best viewing area for the light show)
- Special recognition during the light show introduction
- Speaking opportunity before the show to introduce the experience
- Exhibit space in prime location
- Full-page ad in digital program guide
- Inclusion in all event promotions (social media, press releases, e-blasts)
- 50 event tickets



WELCOME TENT SPONSOR \$15,000

- Exclusive branding as "[Your Company] Welcome Registration Tent"
- Prominent logo placement on all event check-in signage and wristbands
- Branding on the official digital event program (logo on cover and welcome message inside)
- Exhibit space near the registration area for maximum visibility
- Company name/logo featured on the event website and marketing materials
- Recognition in event announcements and social media
- VIP Experience for 6 guests
- Exhibit space in prime location
- Full-page ad in digital program guide
- Inclusion in all event promotions (social media, press releases, e-blasts)
- 30 event tickets





VIP TENT SPONSOR \$10,000

- Exclusive branding as "[Your Company] VIP Experience Tent"
- Prime logo placement on the entrance and throughout the VIP tent
- Branded décor elements (e.g. table signage, custom logo napkins)
- Company-branded VIP credentials for access lanyards
- Recognition in all VIP invitation emails
- Opportunity to hand out gift bags featuring company-branded items
- Opportunity to provide a welcome toast or remarks inside the VIP tent
- 8 VIP Experience passes
- Inclusion in all event promotions (social media, press releases, e-blasts)
- Full-page ad in digital program guide
- Exhibit table at event
- 25 event tickets

ENTERTAINMENT STAGE SPONSOR \$5,000

- Presents the Tesla Expo Live Music Stage"
- Prime logo placement on the entertainment stage
- Shoutout before and after live performance recognizing the sponsor
- Opportunity to introduce a headline performance
- Company name featured in event promotions (social media, website, event program)
- 6 VIP Experience passes
- Full-page ad in digital program guide
- Exhibit table at event, with dedicated space near the entertainment stage for maximum engagement
- 20 event tickets



Customize Your Impact!
Looking for a tailored
sponsorship experience?

Contact us to create a customized sponsorship package that aligns with your brand and goals. Let's build something amazing together!



EXHIBITOR PACKAGES

GOLD \$2,500

- Logo and link on 2025 Expo web site
- Logo and link in digital program directory
- Full-page ad in digital program guide
- Logo & link in email promotions
- Three [3] PA announcements at event
- High-level positioning of logo on t-shirt back
- Exhibit table tent at event
- 10 event tickets

SILVER \$1,500

- Logo on 2025 Expo web site
- Logo in digital program directory
- Half-page ad in digital program guide
- Logo & link in email promotions
- Two PA announcements at event
- High-level positioning of logo on t-shirt back
- Exhibit table and tent at event
- 6 event tickets

BRONZE \$1,000

- Logo on 2025 Expo web site
- Logo in digital program directory
- Quarter-page ad in digital program guide
- Company name in email promotions
- One [1] PA announcement at event
- Mid-level positioning of logo on t-shirt back
- Exhibit table and tent at event
- 4 event tickets

COPPER \$500

- Logo on 2025 Expo web site
- Logo in digital program directory
- Company name in email promotions
- One [1] PA announcement at event
- Mid-level positioning of logo on t-shirt back
- Exhibit table and tent at event
- 2 event tickets

EXHIBIT SPACE ONLY \$250

- Single exhibit space without tent or electricity, must provide own table.
- Listing in digital program directory
- 2 exhibitor event tickets



Tailor Your Exhibit Experience!
Showcase your innovation your way!

Contact us to create a customized exhibitor package that fits your needs and maximizes your impact at Tesla Expo 2025. Let's bring your vision to life!

CONTACT INFORMATION

Company Name:	<input type="text"/>		
On site contact & title:	<input type="text"/>		
Mailing Address:	<input type="text"/>		
City :	<input type="text"/>	State :	<input type="text"/>
		Zip code:	<input type="text"/>
Email :	<input type="text"/>	Phone number:	<input type="text"/>
Company Website:	<input type="text"/>	LinkedIn URL:	<input type="text"/>
Facebook URL:	<input type="text"/>	Instagram Handle:	<input type="text"/>
YouTube Handle:	<input type="text"/>	Twitter Handle:	<input type="text"/>

SPONSORSHIP LEVEL

- ☐ PRESENTING SPONSOR
- ☐ TESLA LIGHT SHOW SPONSOR
- ☐ WELCOME TENT SPONSOR
- ☐ VIP TENT SPONSOR
- ☐ ENTERTAINMENT SPONSOR

EXHIBITOR PACKAGE

- ☐ GOLD
- ☐ SILVER
- ☐ BRONZE
- ☐ COPPER
- ☐ EXHIBIT SPACE ONLY

EXHIBIT TABLE

Will you be utilizing an exhibit table?	<input type="text"/>	Do you require electricity?	<input type="text"/>
Do you need extra space?	<input type="text"/>	How many people will work at your exhibit?	<input type="text"/>

DIGITAL PROGRAM

Please send a company description to include in our program.
If you have selected a support level that includes logo placement or a digital program ad, please email a high-resolution art file to vtringone@teslasciencecenter.org.

Digital journal ad sizes are as follows:
Full page: 8.5 x 11
Half page: 8.5 x 5.5
Quarter page: 4.25 x 5.5

PAYMENT METHOD

Mail your check payable to Tesla Science Center at Wardenclyffe (PO Box 552, Shoreham, NY 11786) or payment can be made via credit card at bit.ly/ExpoSponsors2025



QUESTIONS, CONTACT US

P: (631) 886.2632

E: info@teslasciencecenter.org

THANK YOU FOR YOUR SUPPORT!