

2026 NIKOLA TESLA EXPO

JULY 11, 2026

A CELEBRATION OF
INNOVATION



SPONSORSHIP OPPORTUNITIES

5 RANDALL ROAD,
SHOREHAM, NEW YORK
WWW.TESLASCIENCECENTER.ORG



EVENT OVERVIEW

2026 **NIKOLA
TESLA EXPO**

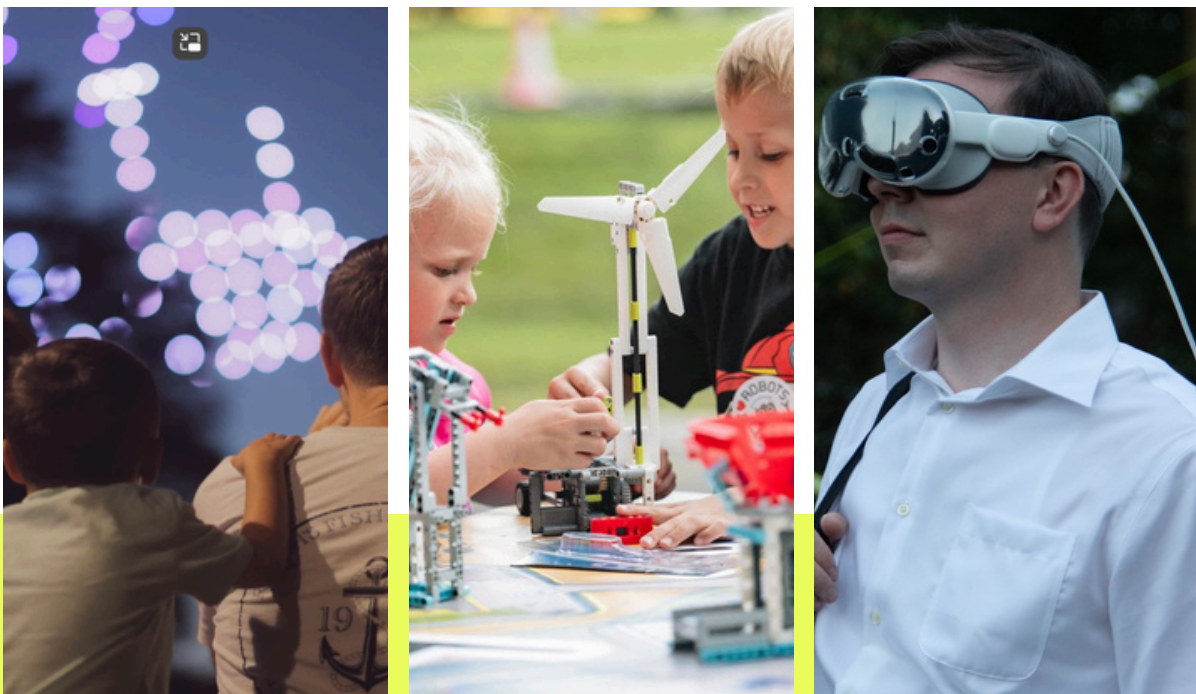
TESLA SCIENCE CENTER AT WARDENCLYFFE
JULY 11, 2026 SHOREHAM, NEW YORK

On July 11, 2026, from 5:00 to 9:00 PM, at Tesla Science Center at Wardencllyffe in Shoreham, NY, the TSCW will host its most anticipated event of the year — the Nikola Tesla Expo, a powerful celebration of science, technology, and innovation.

This year's Expo is especially historic as it commemorates the **170th birthday of Nikola Tesla** and marks the **Grand Opening of the Eugene Sayan Visitor Center**.

This milestone event will bring together innovators, educators, families, technology leaders, makers, and future scientists for an unforgettable evening where the past, present, and future of innovation converge at Tesla's last remaining laboratory.

Sponsors of the 2026 Expo align their brand with ingenuity, education, inspiration, and the spirit of invention that defines Nikola Tesla's legacy.



SATURDAY, JULY 11, 2026

TESLA SCIENCE CENTER AT WARDENCLYFFE
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EVENT EXPERIENCE



The Nikola Tesla Expo is an immersive event featuring interactive exhibits, live demonstrations, performances, and hands-on experiences designed for all ages.

Planned highlights include:

- Drone Light Show Finale
- Robotics & Automation Demos
- Electric Vehicles
- Renewable Energy & Sustainability Tech
- Interactive STEM Zones
- Radio & Electronics Experiences
- Space & Emerging Technology Exhibits
- Nikola Tesla Legacy Installations

ATTENDEE PROFILE

The Tesla Expo attracts a diverse and influential audience, including:

- Families and students interested in STEAM
- Technology enthusiasts and innovators
- Industry professionals and entrepreneurs
- Educators and academic leaders
- Community leaders and local residents
- Donors, supporters, and VIP guests

BRAND EXPOSURE

Sponsors benefit from multi-channel brand exposure before, during, and after the event through:

- Regional and national media outreach
- Email campaigns to TSCW's global database
- Website recognition and promotion
- Social media marketing
- On-site signage and branding
- Digital event program ads
- Livestream and video content



EVENT SPONSORSHIPS

PRESENTING SPONSOR \$50,000

- Naming rights as “Nikola Tesla Expo Presented By [Company]”
- Speaking opportunity during opening and closing ceremonies
- Wardencllyffe VIP Experience for up to 20 guests
- Largest exhibitor space in premier location
- Prime logo placement across all event materials, website, and stage backdrop
- Full-page ad in digital program guide
- Dedicated email spotlight to global TSCW list (upon approval)
- Inclusion in media coverage and interviews
- Recognition across all promotional channels
- Brand inclusion in official post-event video content
- 50 event tickets



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DRONE SHOW SPONSOR \$25,000

- Brand integration within drone show visuals and audio (when feasible)
- Prominent logo on check-in signage and event wristbands
- Logo placement on digital program cover + welcome message inside
- High-visibility exhibit space near registration
- Recognition across website, media, and social promotions
- Wardencllyffe VIP Experience for up to 10 guests
- Half-page program ad
- Dedicated email feature (upon approval)
- Brand placement in drone show video recap
- 25 event tickets

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EVENT SPONSORSHIPS *continued...*



VIP TENT SPONSOR \$12,500

- Exclusive branding as “[Company] VIP Experience Tent”
- Branding throughout VIP area and entry signage
- Branded VIP credentials/lanyards
- Recognition in VIP invitations
- Opportunity to provide branded gift bags
- Opportunity to give welcome remarks in VIP tent
- Wardencllyffe VIP Experience for up to 8 guests
- Full-page program ad
- Exhibit table
- 15 event tickets



GLOBAL LIVESTREAM SPONSOR \$7,500

- Branding on main entertainment stage
- On-stage recognition before performances
- Opportunity to introduce a featured act
- Sponsor recognition in promotions
- Wardencllyffe VIP Experience for 5 guests
- Quarter-page program ad
- Exhibit table near main stage
- 10 event tickets



FAMILY STAGE SPONSOR \$5,000

- Branding on family entertainment stage
- Recognition announcements before performances
- Opportunity to introduce featured act
- Promotion across event marketing
- Wardencllyffe VIP Experience for 5 guests
- Quarter-page program ad
- Exhibit table in family activity area
- 10 event tickets



LET'S COLLABORATE

Partnering with the 2026 Nikola Tesla Expo aligns your organization with innovation, education, and community impact during a landmark celebration of Nikola Tesla's 170th birthday and the Grand Opening of the Eugene Sayan Visitor Center at his last remaining laboratory. Sponsorship opportunities are limited and confirmed on a first-come basis. To reserve your sponsorship or explore custom partnership opportunities, please contact



631-886-2632



INFO@TESLASCIENCECENTER.ORG



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