

2026 NIKOLA TESLA EXPO

JULY 11, 2026

A CELEBRATION OF
INNOVATION



SPONSORSHIP OPPORTUNITIES

5 RANDALL ROAD,
SHOREHAM, NEW YORK
WWW.TESLASCIENCECENTER.ORG



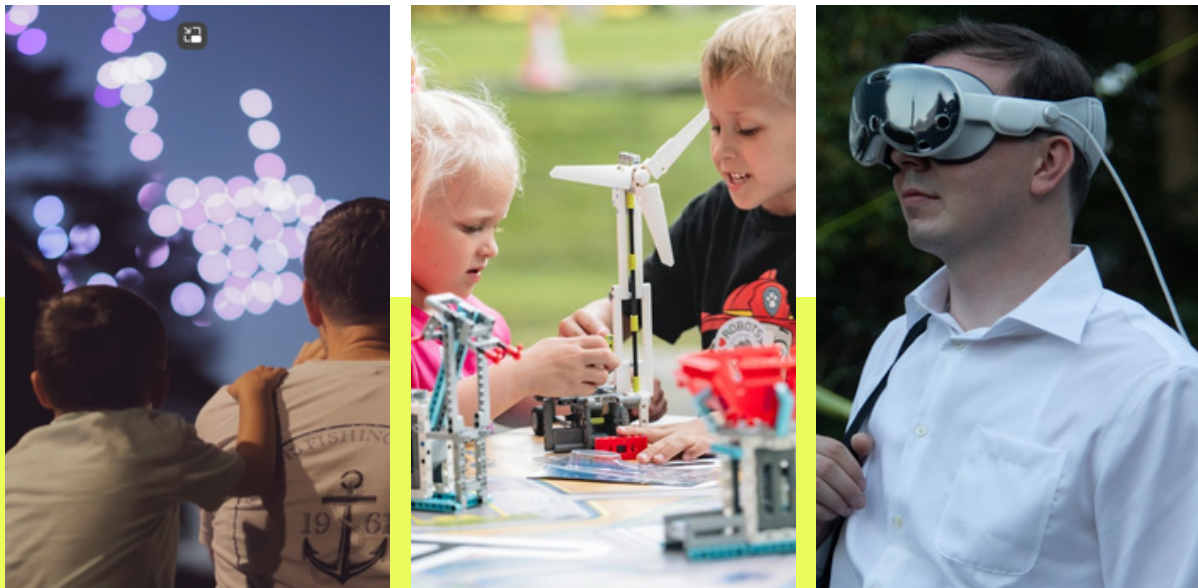
EVENT OVERVIEW

On July 11, 2026, from 5:00 to 9:00 PM, at Tesla Science Center at Wardencllyffe in Shoreham, NY, the TSCW will host its most anticipated event of the year — the Nikola Tesla Expo, a powerful celebration of science, technology, and innovation.

This year's Expo is especially historic as it commemorates the **170th birthday of Nikola Tesla** and marks the **Grand Opening of the Sayan Center**, and the Expo's designation as an official Suffolk 250 event — part of Suffolk County's commemoration of **America's 250th Anniversary**.

This milestone event will bring together innovators, educators, families, technology leaders, makers, and future scientists for an unforgettable evening where the past, present, and future of innovation converge at Tesla's last remaining laboratory.

Sponsors of the 2026 Expo align their brand with ingenuity, education, inspiration, and the spirit of invention that defines Nikola Tesla's legacy.



2026 NIKOLA TESLA EXPO

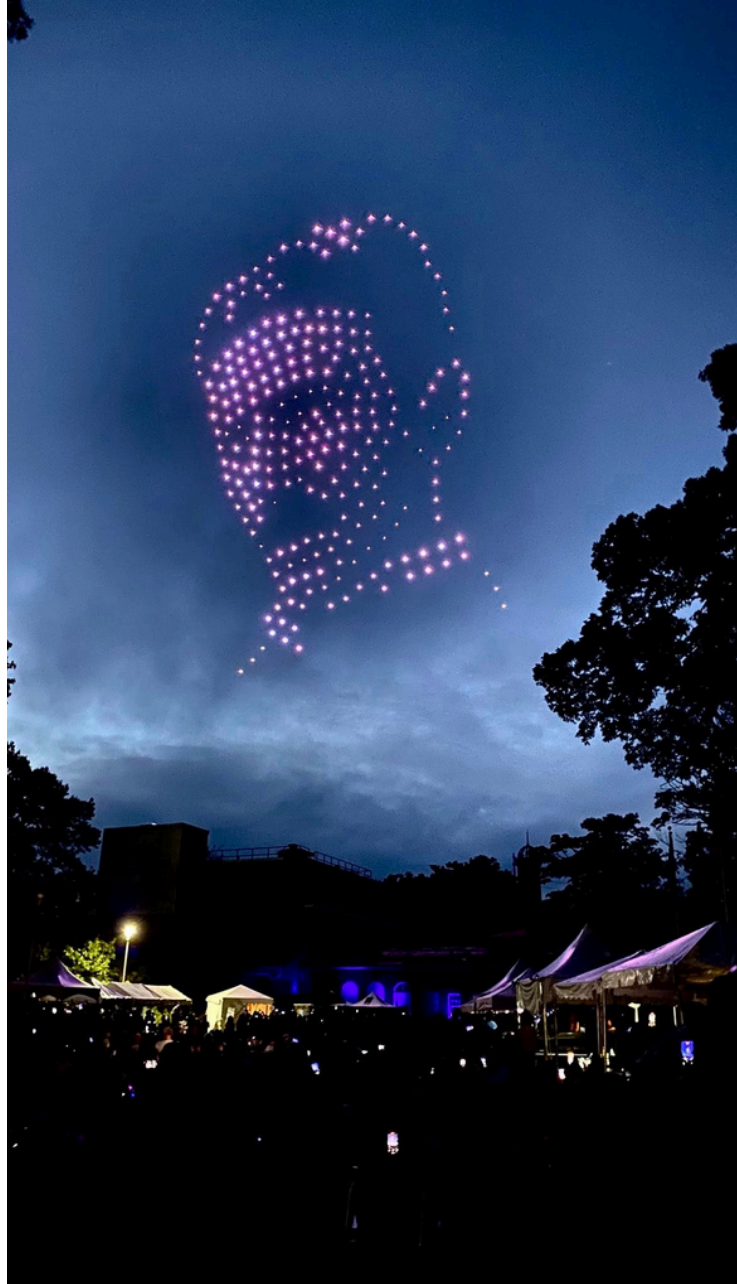
TESLA SCIENCE CENTER AT WARDENCLYFFE
JULY 11, 2026 SHOREHAM, NEW YORK

THE EXPO EXPERIENCE

The Nikola Tesla Expo is an immersive event featuring interactive exhibits, live demonstrations, performances, and hands-on experiences for all ages — and will mark the **Grand Opening of the Eugene Sayan Visitor Center**, open to the public for the first time.

Planned highlights include:

- **Drone Light Show Finale** featuring hundreds of synchronized drones illuminating the night sky in a Tesla-inspired spectacle
- Robotics & Automation Demonstrations
- Electric Vehicle & Clean Mobility Displays
- Renewable Energy & Sustainability Technologies
- Interactive STEM Zones for students and families
- Radio, Wireless & Electronics Experiences
- Space & Emerging Technology Exhibits
- Nikola Tesla Legacy Installations throughout the site
- **Wardenclyffe VIP Experience** Tent with premium hospitality and curated networking
- Live Entertainment Across Multiple Stages
- Food Trucks & Festival-Style Refreshments
- Exhibitor Marketplace Featuring Innovators & Makers



WHO YOU'LL REACH

The Tesla Expo attracts a diverse and influential audience, including:

- Families and students interested in STEAM
- Technology enthusiasts and innovators
- Industry professionals and entrepreneurs
- Educators and academic leaders
- Community leaders and local residents
- Donors, supporters, and VIP guests



HOW SPONSORS ARE SEEN

Sponsors receive sustained, multi-channel visibility before, during, and after the Expo — reaching audiences onsite, online, and beyond the event.

Before the Event

- Regional and national media outreach
- Email campaigns to TSCW’s global database
- Website and social media promotion

During the Expo

- Prominent on-site signage and brand placement
- Digital event program ads
- Livestream exposure and verbal recognition
- Experiential brand integration (by sponsorship level)

After the Event

- Inclusion in recap emails and social media
- Brand presence in official event and drone show video content
- Continued website recognition

2025 IMPACT HIGHLIGHTS

- 2,400 attendees
- 35+ exhibitors & vendors
- 80+ volunteers
- 1,250,000+ social media impressions
- 800K social media reach
- 20K social media engagements



Examples from Nikola Tesla Expo 2025

EXPO MEDIA COVERAGE



Examples from Nikola Tesla Expo 2025

SPONSORSHIP PACKAGES



PRESENTING SPONSOR \$50,000

- Naming rights as “Nikola Tesla Expo Presented By [Company]”
- Speaking opportunity during opening and closing ceremonies
- Wardencllyffe VIP Experience for up to 20 guests
- Largest exhibitor space in premier location
- Prime logo placement on all event materials, website, and stage backdrop
- Full-page ad in digital program guide
- Dedicated email spotlight to global TSCW list (upon approval)
- Inclusion in media coverage and interviews
- Recognition across all promotional channels
- Brand inclusion in official post-event video content
- 50 event tickets

DRONE SHOW SPONSOR \$25,000

- Brand integration within drone show visuals and audio (when feasible)
- Prominent logo on check-in signage and event wristbands
- Logo placement on digital program cover + welcome message inside
- High-visibility exhibit space near registration
- Recognition across website, media, and social promotions
- Wardencllyffe VIP Experience for up to 10 guests
- Half-page program ad
- Dedicated email feature (upon approval)
- Brand placement in drone show video recap
- 25 event tickets



VIP TENT SPONSOR \$12,500

- Exclusive branding as “[Company] VIP Experience Tent”
- Branding throughout VIP area and entry signage
- Branded VIP credentials/lanyards
- Recognition in VIP invitations
- Opportunity to provide branded gift bags
- Opportunity to give welcome remarks in VIP tent
- Wardencllyffe VIP Experience for up to 8 guests
- Full-page program ad
- Exhibit table
- 15 event tickets



GLOBAL LIVESTREAM SPONSOR \$7,500

- Branding on main entertainment stage
- On-stage recognition before performances
- Opportunity to introduce a featured act
- Sponsor recognition in promotions
- Wardencllyffe VIP Experience for 5 guests
- Quarter-page program ad
- Exhibit table near main stage
- 10 event tickets

FAMILY STAGE SPONSOR \$5,000

- Branding on family entertainment stage
- Recognition announcements before performances
- Opportunity to introduce featured act
- Promotion across event marketing
- Wardencllyffe VIP Experience for 5 guests
- Quarter-page program ad
- Exhibit table in family activity area
- 10 event tickets

2026 **NIKOLA TESLA** EXPO

ADDITIONAL SPONSORSHIP OPTIONS



SUPPORTING SPONSOR \$4,000

- Inclusion in all event promotions (website, social media, press releases, e-blasts)
- Quarter-page ad in digital program guide
- On-site signage
- Exhibitor table at event
- 5 event tickets (\$125 value)



LOCAL SPONSOR \$1,000

- Inclusion in all event promotions (website, social media, press releases, e-blasts)
- On-site signage
- Exhibitor table at event
- 3 event tickets (\$75 value)



EXHIBITING SPONSOR \$500

- On-site signage
- Exhibitor table at event
- 2 event tickets (\$50 value)

Sponsorship opportunities are designed to align brands with specific moments, audiences, and experiences throughout the Expo — from headline visibility and immersive activations to targeted engagement with families, innovators, and VIP guests.





LET'S COLLABORATE

Partnering with the 2026 Nikola Tesla Expo aligns your organization with innovation, education, and community impact during a landmark celebration of Nikola Tesla's 170th birthday, the Grand Opening of the Sayan Center at his last remaining laboratory and America's 250th Anniversary. Sponsorship opportunities are limited and confirmed on a first-come basis. To reserve your sponsorship or explore custom partnership opportunities, please contact us.



631-886-2632



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